



# CAN ALOMAR

Boutique Hotel



## PRESS KIT



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## 1. THE HISTORY OF THE CITY

The city of Palma was founded by the Roman consul Quinto Metelo in the year 123 b.C. This first core was occupying the current space of the palace of the Almudaina, high place placed together with the former river mouth of her Was Laughing.

During the year 1114 and 1115 it was devastated for tread on us and Catalans.

After it was conquered by the Catalans, in the year 1229 he was baptized by Ciutat de Mallorca.

In the following years the city was developing, there was constructed an urban Gothic core, at the time that they were eliminating the remains of Arabic art.

Between the year 1451 and 1453 the city supported the sieges of the rural revolts of the peoples of Majorca and between 1521 and 1523 it was the center of the movement agermanado.

In the year 1562 it was replaced in former medieval enclosure with Renaissance walls.

Hereinafter one gave step to the style against reformist and baroque, which comes to the present day, with numerous convents, churches and lordly houses. In the year 1715, at the end of the Succession war, it was the last Hispanic city in giving up itself in front of Felipe de Anjou's troops. It was at the time when Ciutat de Mallorca changed for that of Palma. In 1835, due to the liberal movement, convents and churches were demolished. The demographic pressure of the 19th century did that neighborhoods were created beyond the walls, by what walls were started demolishing, which allowed to reduce the urban development saturation of the city with the widening that comes marked by the Avenues. The avenues occupy the line of the enclosure of the walls.

From the fifties, the demographic growth has supposed the extension of the area urbanized of the city and the creation of new neighborhoods, turning the ancient center into the administrative, commercial and business, and more valued core of the city, in this center is where we find the **Luxury Boutique Hotel Can Alomar**.

## 2. CAN ALOMAR NEIGHBORHOOD HISTORY AND ITS CURRENT IMPORTANCE

The Luxury Boutique Hotel Can Alomar stands on the former site of a gothic-style palace, built in the middle of the 15th century. It was originally known as Can Thomás des Predís des Born, taking its name from its first owners, the Thomás family, a prosperous and influential medieval family of merchants from Mallorca. This residence reached the height of its splendour during the 16th and 17th centuries, throughout which various renovations were carried out, as the building was adapted to the tastes and architectural trends of the period.

It is located on the Paseo del Borne, an ancient and traditional site which historically was the scene of jousting and other combat tournaments, along with many other festivities relating to the proclamations of monarchs. In later years, the Paseo del Borne, the most beautiful entrance to the city, was the favourite meeting place for members of Palma society and where they chose to spend their moments of leisure and free time.

Actually, Hotel Can Alomar is a magnificent building on the iconic Paseo del Borne (Passeig del Born), a romantic, centrally-located, tree-lined boulevard, the delightful setting for a stroll and the ultimate reflection of the city's charm and elegance. Situated right in the heart of Palma, the hotel is close to the most well-known historical and cultural places of interest, the best shopping areas, with the most exclusive designer stores and the widest selection of restaurants and bars.

Considered the most perfect and beautiful entrance to the city, the Paseo Borne, invites you to relax in its leafy old trees and contemplate life, to sit on their known terraces and cafes perform the most amazing shopping.

The most famous monuments, including the Cathedral and its museum, the Palace of Almudaina, residential real old and venue of the acts official , La Lonja, the magnificent example of civil Gothic architecture , situated in the neighborhood of the same name, The Consulate of the Sea , the seat of government, The Parliament , the Palace of the Consell , City Hall, the walls, with its historic palaces and buildings, are a few meters in what is a nice tour of the old town City , without forgetting the wide cultural offer in the area, the Palace Museum March, the La Caixa Foundation , occupying one of the most beautiful modernists buildings, Es Baluart , the museum of modern and contemporary art built into the wall itself , the Museum of Mallorca, which allows visitors enter " the time warp " and learn the history of the island, or Theatre Principal, with their seasons concerts and operas. Stuck at the Paseo, La Lonja district, one of the most charming neighborhoods and known. Old fishing district, is today, a place of Gourmet, full of restaurants , cafes and dining options reference that will satisfy any palate.

The Hotel has 16 modern, bright and spacious rooms, including three "Can Alomar" Suites, covering an area of approximately 55sq meters, six Junior Suites with an area of approximately 45sq meters and seven Deluxe with an area of around 40sq meters, all rooms are overlooking the Paseo del Borne, calle Sant Feliu or a beautiful interior gardening courtyard. All rooms will be equipped with King Size beds, spacious walk-in wardrobes and large modern bathrooms. The hotel will also have two connecting rooms and a room suitable for disabled guests.

The rooms are spacious, bright, quiet, comfortable and very welcoming, combining contemporary design with period furniture. They all have King Size beds, spacious walk-in wardrobes and large, modern bathrooms.

The Luxury Boutique Hotel Can Alomar boasts **The Lounge**, a beautiful, warm and stylish space, with comfortable sofas for resting and relaxing as you chat in a beautiful space next to the bar. This space has a terrace overlooking the iconic Paseo del Borne, equipped with welcoming furniture, where enjoying an aperitif or a coffee, at any time of day, is a wonderful experience. A library, with a reading area and Internet access for hotel guests complete the services available for a special stay. The top floor accommodates **The Solarium Terrace**, equipped with loungers, plunge pool with jacuzzi, providing relaxation exclusively for our guests. It also boasts **The Viewing Tower**, with comfortable chairs, offering greater privacy, as well as stunning panoramic views of the city's old town. An exclusive corner from which guests can admire the Cathedral, the Almudaina Royal Palace, the Bay of Palma and even the Tramuntana mountain range.

### 3. GASTRONOMY IN CAN ALOMAR



In a warm and pleasant atmosphere. Our dining area is on the ground floor of the hotel, with two terraces and views of Palma's Paseo del Borne. We offer an attentive and friendly service, focusing on the quality of our raw ingredients. Our establishment offers our guests a harmonious combination of specialities and products of the finest quality, with delightful dishes available at any time of day. A fusion of Japanese, Peruvian and Mediterranean cuisine.

## CAN ALOMAR - BREAKFAST

Our buffet or “à la carte” breakfasts are available every day, made with top-quality, fresh products. Breakfast is served inside or on the terrace overlooking the Paseo del Borne, giving guests a delightful start to their day.

## 4. WELLBEING AREA

Located on the **Solarium Terrace**, is a space designed for the welfare and health of our guests. You will find a small pool with Jacuzzi, a relaxation area, an indoor massage booth, with a wide range of treatments available, private yoga and pilates classes, for complete relaxation of your body and mind. All the treatments we offer are performed using environmentally-friendly products from Gaia natural cosmetics, grown organically on the farm in the Tramuntana mountains. The Luxury Boutique Hotel Can Alomar also offers its guests the possibility of using the SPAs at our hotels Can Cera and Boutique Hotel Calatrava, just 10 minutes' walk from Can Alomar.

## 5. CAN ALOMAR DETAILS

Rooms	16
Room types	Suite Can Alomar (3) Junior Suite (6) Deluxe Room (7)
Food & Beverage	Breakfast terrace Restaurant <b>De Tokio a Lima</b> Room Service 24 hour
Wellbeing Area	Solarium terrace with a plunge pool, Jacuzzi and a relaxation area Indoor and outdoor massage booth Private yoga and pilates classes
Common rooms	<b>The Lounge</b> (reading lounge, internet corner and a space with sofas) <b>The Solarium Terrace</b> <b>The Viewing Tower</b> All rooms have Wi-Fi connections and The Hotel may be reserved in exclusivity for private events
Other services	Dressing gowns, slippers, minibar, strong box, hair dryer, WIFI, Air Conditioning/Heater Full bathing amenities Top quality Egyptian cotton sheets and terry towels Telephone / LCD plasma TV / Music and DVD Daily international press (ask in reception)

## 6. HOW TO ARRIVE TO THE HOTEL

From the Airport, join the motorway in the direction of Palma. At the end of the motorway you will come to the Paseo Marítimo (seafront); continue straight on in the right-hand lane. When you reach Palma, take the third turning on the right where signposted (Avenida d'Antoni Maura). After the Plaza de la Reina, you will come to the Paseo del Borne and at the third turning on the left you will come to Calle Sant Feliu number 1, where our hotel is located. Just a few metres from the hotel you will find a public car park and our private parking at the hotel for a fee.

## 7. CAN ALOMAR CONTACT

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All information and photographs of Can Alomar Hotel are available to the Media.